

Handshake

Cut costs and reallocate recruitment spend

Handshake helps employers quickly fill open roles with qualified, vetted, early-career candidates, resulting in measurable savings.



Reallocate recruiting spend to other areas of the business

Find candidates faster, especially for hard to fill roles, without adding costs

Hire candidates with the skills to drive competitive advantage and reduce the cost of attrition

up to
80%

reduction in recruiting costs¹

2x

2x more applications²

100%

increase in quality applications³

"It really is like having an extra recruiter without paying for an extra recruiter."

—Jamie Ross, National Recruiting, Pathways



Save recruiting budget by cutting travel cost

Recruit virtually to reduce discretionary spending by cutting travel to career fairs and campus visits. Get the most out of your talent acquisition budget by virtually connecting to **the largest network of US academic institutions (1,400+) and 10M+ students.**

Expenses associated with on-campus recruitment can account for nearly 1/4 of a URR operation's total budget.⁴ Match Education saved much more—an **80% reduction in recruiting costs by switching to digital recruiting** via Handshake year over year.



Scale recruiting even when your team is downsizing

Handshake is an all-in-one recruiting platform that removes the need for multiple point solutions, allowing you to **consolidate tools, reduce costs, and integrate with your existing ATS.** Handshake offers expert assistance to help your team do more hiring, faster.

Over the past two years with Handshake, Huron **increased early talent applicants by over 144%** — despite budget cuts of more than 90%. On top of spending less and still over-achieving their goals, Huron estimates that Handshake helped each recruiter save at least one week's worth of work.



Improve quality of applications

Ensure organizational effectiveness and **reduce costly attrition by hiring the right people.** Handshake helps your teams drive interest from quality candidates by helping them assess 19+ student signals, such as skills, URG status, major, location, EDU, and prior interactions.

"We've seen a large increase in applications and those **applications have been of better quality** because of our targeted outreach and ability to connect with candidates across a broader audience." - Jody Hall, SVP Human Resources, Coyote Logistics

Use data to reach your hiring goals.

employers@joinhandshake.com • joinhandshake.com