

5 reasons to upgrade to Handshake Talent Engagement Suite

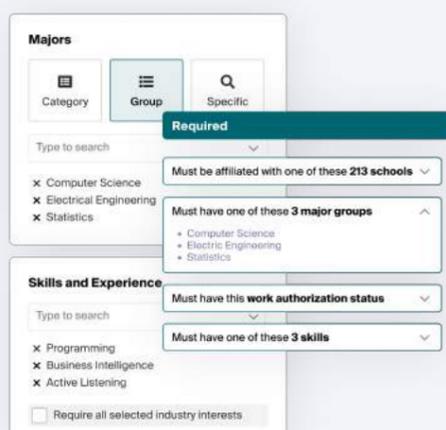
Recruiters like you have to do more than ever, faster, while proving your ROI. Handshake's Talent Engagement Suite (TES) helps you do your job faster, smarter, and more powerfully. That's the reason employers using TES have 2x more quality applications and receive 7x more responses on average compared to those using Handshake Core.¹

Join other innovators from around the nation and upgrade to Handshake's Talent Engagement Suite to transform your recruiting process and show ROI.

1 Increase talent pipeline quality

Not just **more** talent, the **right** talent. It can take hours to sort through piles of resumes, many of which don't even align with your hiring needs. With Handshake's advanced candidate filtering parameters, like work authorization requirements, location interests, and skill sets, find candidates that fit your hiring preferences in minutes.

Plus, get unlimited automated candidate recommendations from Handshake that match your listed job requirements.



2 Expand and enhance your talent brand awareness

Create a memorable candidate experience that puts you ahead of the competition by enabling students to learn who you are and interact with and apply to your organization all in one place. With Talent Engagement Suite, you can expand beyond the confines of your region with data-driven education partnership recommendations and targeted outreach to quality candidates across the nation. Let candidates discover your brand, speak with the right people, attend info sessions and events, and apply to your jobs without ever leaving their app/browser.

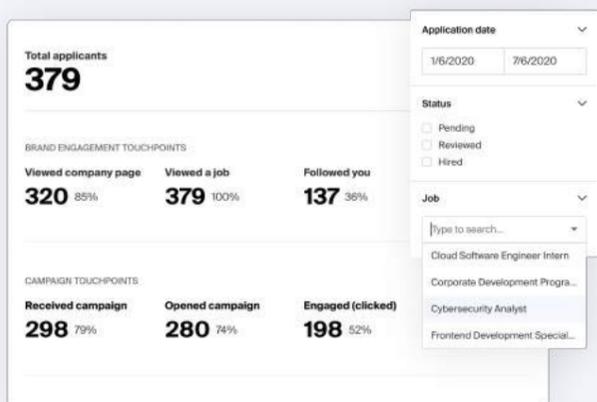
3 Connect candidates with people they want to hear from

According to a survey of more than 1,500 students, nearly $\frac{2}{3}$ of Gen Z said that strong peer relationships are a key reason they would stay with an employer. Seamlessly connect candidates with former interns, team members, and hiring managers to provide meaningful, personal perspectives relating to your company culture, growth opportunities, and on-the-job realities. Employers who participate in 1-on-1 relationship building via messaging and video see up to 16x more applications.²



4 Accelerate your hiring process start-to-finish

Increase efficiency, improve the candidate experience, and connect your activities to outcomes to slash time-to-hire and supercharge your talent pipelines. Immediately access key Handshake network data to identify new education partners and find students who match your hiring preferences. Stay on track towards your hiring goals with real-time engagement and applicant analytics to understand where to adjust your strategy.



5 Implement best practices with a partner committed to your hiring success

You never have to go it alone with Handshake. Stay up-to-date on the best practices for early talent recruiting and strategic consultation with a dedicated Account Team and level-up your skills with advanced Pathfinders courses. Access live support for troubleshooting over the phone or email so your recruiting never gets derailed.



¹ Source: Handshake data, October 2022 (US) ² Source: Handshake data, January 2022 (US)

