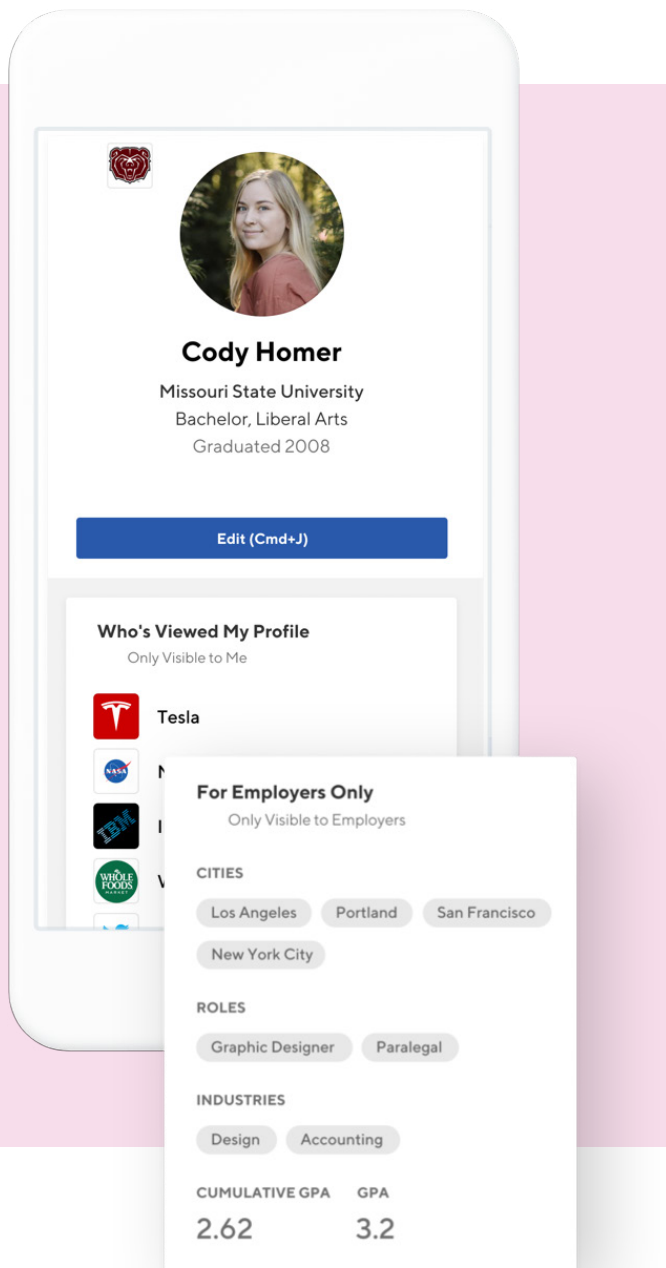


# Get discovered by employers



## Build a strong profile.

- **Add recent work or volunteer experience.** What'd you do this summer?
- **Include your skills and organizations.** Employers search for students based on what they list on their profile – make sure to be thorough!  
**Adding these elements to your profile makes you 5x more likely to get a message from a recruiter!**
- **Make your profile public** so that employers are able to proactively find you!

## Keep your career interests up to date.

- In the “For Employers Only” section, **add career and location interests** to help recruiters find you more easily.
- **Tell us your preferences** and we'll send you relevant job, internship, and event recommendations.
- **Like it** if you find it helpful to make it easier for other students to find or **Message** the reviewer for more information!

## Show employers you're interested.

- Keep track of which employers have viewed your profile and **favorite employers** to let them know you're interested.
- **Apply to jobs!** It might sound obvious, but the first step to landing an opportunity is applying.  
**PRO TIP: Upload your resume for easy access and to apply from the mobile app in one click**